3625 17207-00006 IFW PATENT

IE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Art Unit: 3623

Serial No.: 09/474,631

Examiner: Eric T. Shaffer

Filed: December 29, 1999

For:

METHODS AND SYSTEMS

FOR ANALYZING

HISTORICAL TRENDS IN MARKETING CAMPAIGNS

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL

1. Transmitted herewith is: Transmittal (3 pgs., in duplicate); Amendment in response to Office Action dated October 8, 2004 (35 pgs.); Return post card

STATUS

2. Applicant

claims small entity status. is other than a small entity.

CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER FOR PATENTS

Express Mail Label No.: EV458034349US

Date: January 7, 2005

I hereby certify that the documents listed above are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Daniel M. Fitzgerald, Reg. No. 38,880

+ \$300 = \$

FEE

OR

TOTAL ADDITIONAL

\$

EXTENSION OF TERM

	The proceedin 1.136 apply.	gs herein	•		ion and the provisi	ons o	f 37 C.F.R.	
((a)		t petitions for		applicable) on of time under 3' total number of month			
Exter	nsion for respo	onse with	in:		Other than small entity Fee		all entity Fee if applicable)	
	_	☐ fi	rst month		\$ 120.00	\$	60.00	
		☐ se	econd month		\$ 450.00	\$ 2	225.00	
		th	nird month		\$ 1,020.00	\$ 5	510.00	
		☐ fo	ourth month		\$ 1,590.00	\$ 7	795.00	
		fi	fth month		\$ 2,160.00	\$1,	080.00	
					Fee Due	\$		
An extension of months has already been secured. The fee paid therefor \$ is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request \$ OR (b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that								
	app		is inadvertent	ly overlook	ed the need for a p			
FEE FOR CLAIMS I. The fee for claims (37 C.F.R. 1.16(b)-(d)) has been calculated as shown below:								
,	(Col. 1)		(Col. 2)	(Col. 3)	SMALL ENTITY		OTHER THAN SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	ADDITIONAL. RATE FEE	OR	ADDITIONAL RATE FEE	
TOTAL		MINUS		=	x \$9 = \$		x \$18 = \$0.00	
INDEP.		MINUS		=	x \$44 = \$		x \$88 = \$0.00	

+ \$150 = \$

FEE \$

TOTAL ADDITIONAL

FIRST PRESENTATION OF MULTIPLE DEP. CLAIM

	(a)	No additional fee for Claims is required							
		OR							
	(b)	Total additional fee for claims required §							
		FEE PAYMENT							
5.		Attached is a check in the sum of \$							
		Charge Deposit Account No. 01-2384 the sum of \$ A duplicate of this transmittal is attached.							
		FEE DEFICIENCY							
6.		If any additional extension and/or fee is required, charge Deposit Account No. 01-2384.							
AND/OR									
		If any additional fee for claims is required, charge Deposit Account No. 01-2384.							
7.		Other:							
٠		Daniel M. Fitzgerald Reg. No. 38,880 ARMSTRONG TEASDALE LLP One Metropolitan Square, Suite 2600 St. Louis, MO 63102 314/621-5070							

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AMENDMENT

Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated October 8, 2004, Applicants respectfully request consideration and entry of the following amendment.